

DECEMBER 2020

# WERTJOURNAL

Paul Geißler GmbH



Like an implosion, since spring 2020, most of us are responsible for solving essential issues like securing companies, jobs, and sustenance.

On the other hand, there are indeed economic sectors which are fortunately almost unaffected by the consequences of Covid-19.

But still, everyone is prompted to protect the health of their counterparts and themselves. The social distance required creates a vacuum of closeness. And this not only in the obvious but also in the hidden.

Our personal key in time like this: "Talking to 5 people for 5 minutes a week, with the ones who went currently quiet and thus giving the feel of real closeness." Starting with the retired neighbors to relatives and friends, business partners, and customers. The quality of a society begins with every individual.

*"Our biggest problem is that we believe we exist as individuals.*

*This makes us forget how much we need other people to learn what we can do today."*

*Gerald Hüther | Brain researcher*

The Wertjournal? **The essence of collaboration.**



## WORD AND DEED.

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## OUR ANSWERS TO COVID-19

Paul Geißler

### GENERAL INFORMATION TO DISINFECTION OF CARPETING

With the beginning of the pandemic, questions were raised regarding the disinfection of textile floor coverings.

The market reacted promptly with various offers, which we had to examine carefully to protect our customers and partners!

The disinfection of textile floor coverings has been denied by us so far, in constant dialogue with the manufacturers networked with us. In addition to the hygiene-promoting effect of a professionally carried out cleaning itself, it is our duty to maintain a surface and not to destroy it.

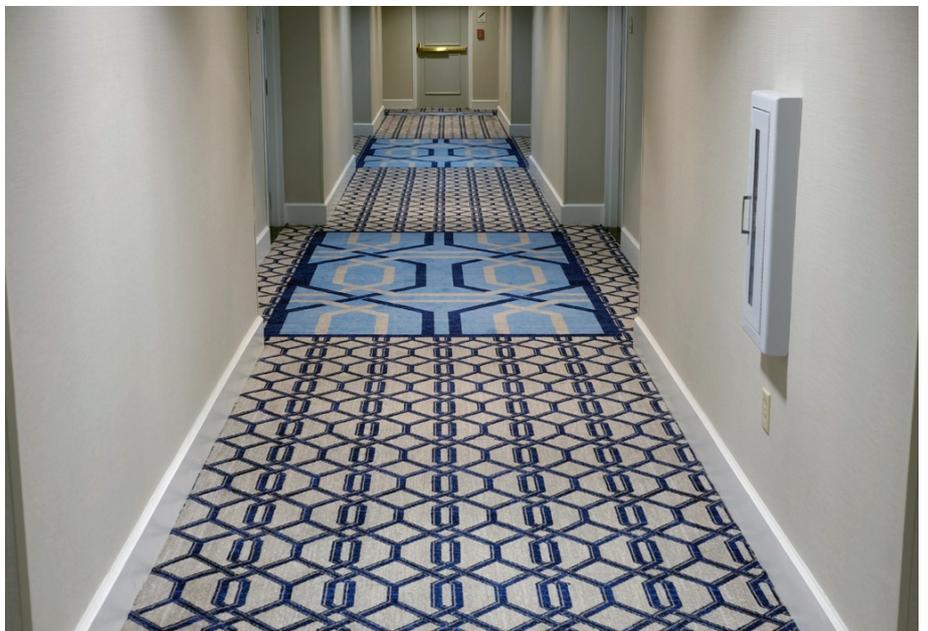
Most yarns are not disinfectant resistant.

Solution-dyed yarns, on the other hand, promise stability against chlorine. It's important to reconsider whether you want to strain interior spaces where, e.g., sick people or people in need of care stay, burden them with all the chemicals, or even possibly add additional stress for the weakened people.

There are also aspects of environmental protection.

COVID-19 IS ONE OF THE ENVELOPED VIRUSES.

Enveloped viruses, whose genetic material is encased in a layer of fat (lipid layer), are sensitive to fat-dissolving substances such as those contained in cleaning products.





"EVEN IF YOU PUT PINK  
GLASSES ON, POLAR  
BEARS WILL NOT BECOME  
RASPBERRIES"

Franz Josef Strauss

## BACK TO THE CARPET

According to ecra (EUROPEAN CARPET AND RUG ASSOCIATION), the number of viruses transmitted decreases permanently with a half-life of 2.7 hours, even without further disinfecting measures. Based on the data determined for polymer and stainless steel surfaces, coronaviruses are no longer infectious after max. three days.

If a disinfecting measure is yet to be carried out as a precaution, professional carpet cleaning is recommended. Spray extraction\* would be possible for larger areas.

\*Note PG:

If use is permitted after taking the given circumstances under consideration (see leaflet + guiding schemes on Werterhalt.org)

## TAKING A CLOSER LOOK

The current offers on the market for disinfection of textile floorings have been intensively checked over the past few months.

Osmosis water, oscillated water, disinfection by UV light, photocatalytic disinfection, etc.

The gained insights were discussed with recognized experts from the industry and research.

If you are specifically interested in this topic, please don't hesitate to give us a call.

### CONCLUSION

Taking a closer look, there was no innovation without the downside that special protective measures need to be taken for the use on carpets without the room or surface subsequently experiencing a "new load".

To ensure the required hygiene on the textile floorings, the recommendation is again made to deep clean regularly by a specialized company.

# TEP-TOP-CLEAN® SYSTEM

## Our past

1984 awarded with the European Environment Prize

2000 Germany's first intensive carpet cleaning process certified by TÜV / TFI

## Our present

- no chemical residues due to the use of the enzyme cleaner
- no quick re-soiling
- immediate accessibility
- Resource-saving thanks to approx. 96% savings in drinking water
- ZERO indoor air pollution
- Predestined for use with water-sensitive floor coverings and raised floor constructions, especially for tiles, boards, etc. with a high proportion of joints.
- Cost-efficient through reduction of consumption costs
- Use only by specialized professionals

## Our future

As you know: Our future starts tomorrow! We will shortly be reporting exactly what these 2 pictures are all about!

For our partners!

Sincerely, Paul and Doris Geißler



**TEP-TOP-Clean®**  
DAS THERMOELEKTRISCHE  
REINIGungsverfahren



# Floor marker for textile floor coverings

## The request

Many of our partners are currently requested to implement distance markers as part of the preventive measures. A wide variety of things was and will be implemented. Unfortunately, for example, there is no other solution to date with a commercial tape on the carpet. The latter is associated with the high risk of the adhesive film being carried over, which - if it has to be removed - creates an exceptional demand in consideration of cleaning. Of course, we get this solved! But - as the title suggests - this usually requires a combination of solvents and heat, which contradicts our principles of sustainability, indoor air protection, and conservation of value.

## Research

We had several discussions with our partners in the industry. Everyone is aware of the problem: No, there is currently no adhesive tape that can be permanently applied to the carpet and then removed without leaving any residue.

A technician from our working group [www.werterhalt.org](http://www.werterhalt.org) took our question as an incentive to initiate tests for every solution with a well-known partner from the adhesive industry.

These are currently in process. We are grateful for this commitment and curious about the results!

## More than a solution - from our \*dream customer MaXxPrint!

In Bavaria, they say, "Talking brings people together".  
Okay, we do our part and talk on the next page ...

One of our customers actually asked us to find a solution!

After all, he designed his business premises with high-quality carpeting and didn't want to strain them with the glue.

And his request?  
It serves us all and is also our mission!

Warm regards to Unterschleißheim,

Doris Geissler



PS: \*we only have dream customers!



**Sticks without glue.  
According to MaxXPrint, the height is  
within the norm (no tripping hazard)  
It works perfectly for us!**



## Flour & salt was already there ...

MaXxPrint has always had floor stickers in its range, which are used on hard floors. When these stickers are no longer needed, they can be removed without leaving any residue and cannot be used any longer.

The frequently changing corona protective measures have led many customers to demand reusable information- and branding tags that are nonetheless safe against slipping and damage.

## ... a new recipe has succeeded ...

MaXxPrint has now developed a very abrasion-resistant, full-surface printable PVC floor equipped with appropriate adhesive strips and rests securely on textile coverings, not becoming a tripping hazard. Thanks to the 2-component coating, the surface can also withstand greater stress.

## ... MaXxprint has now provided Paul Geißler GmbH with samples for testing!

Since this development is brand new, there are no official advertisements - or photos yet. However, MaXxPrint gave us the go to publish the information about the latest product here in advance. Here are two "self-made" photos of us.

It perfectly blends in with our office carpeting and is a bit hard to find - but whoever needs it will recognize the added value immediately. We are so happy about this solution! Very happy!

## Are you interested?

We recommend you contact [Mr. Marius Zschämisch](#) directly:

Phone +49-341-58923-14

[marius.zschaemisch@maxxprint.de](mailto:marius.zschaemisch@maxxprint.de)

[www.maxxprint.de](http://www.maxxprint.de)

MaXxPrint GmbH | Zschortauer Str. 71 | 04129 Leipzig

Phone: +49-341-58923-0





## THE RIGHT PARTNERS FOR A MUTUAL PHILOSOPHY

### **Life gets better with the right partners by your side!**

We at Tretford Carpets are incredibly fortunate to have found precisely those right partners in Doris and Paul Geißler who can better preserve our products' value and quality.

### **Tretford Carpets are made from natural materials.**

In our carpets, we use up to 80 % cashmere goat hair combined with pure new wool or polyamide. Resource-saving action and responsible handling are essential cornerstones of our business activities.

Since our Tretford Carpet has a positive effect on the room climate through natural materials, it is optimal for healthy living and working.

To preserve the hair's natural properties in our carpets, the TEP-TOP-Clean® system fits perfectly with our materials and the sensitivity of healthy indoor air.

It is crucial for us to ensure long-term conversation of value through professional, environmentally friendly cleaning of our carpets. Paul Geißler and Tretford Carpet are an ideal match because low-emission spaces for working, living, and relaxing through resource-saving, natural measures focus on both companies' philosophy.

"In the meantime, a long-term cooperation turned business partners into friends.

In mutual appreciation of a common goal, we have emerged an excellent bond and trusting partnership.

At this point, we would like to thank you from the bottom of our hearts."

Markus Haick  
Executive Director

Ingo Schraub  
Head of Marketing and Sales



### **tretford**

Weseler Teppich GmbH & Co. KG  
Emmelsumer Str. 218 | 46485 Wesel  
[www.tretford.eu](http://www.tretford.eu) | [service@tretford.de](mailto:service@tretford.de)

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[www.pinterest.de/tretfordteppich/](https://www.pinterest.de/tretfordteppich/)



"APPRECIATION AND THE CONSERVATION OF VALUES ARE THE BASIS WHICH MAKES THE WORK RESULTS OF THE PEOPLE FROM PAUL GEISSLER GMBH SO SUCCESSFUL."

RAINER WILLMANN  
CRM CONSULTANT

## COBRA® CRM AWARD 2020 1ST PLACE FOR PAUL GEISSLER GMBH

When Doris Geißler presented her catalog of specifications, how the management imagines their ideal customer and process management in a digital CRM world, no one suspected what kind of jewel was reaching out to cobra Experte GmbH for implementation.

### Brain & Storming

First of all, the Paul Geißler

GmbH team reported their mental approach, knowing the client in the first place regarding each individual's relationship and satisfaction. Digitally mapping this approach, which is remarkably lived in business, was completely new and challenging in this form. Here are three out of dozens indicated requirements:

#### 1 | Work in the HERE & NOW

While the phone is ringing, the current events relating to the caller should be displayed, even though the receiver has not yet picked up: last e-mails, last conversation notes, care assignments, staff-days, contract data, ideal appointment dates, and the best-qualified team for a task.

#### 2 | Focus customer - customer - customer

Buildings such as law firms, banks, senior residences, administrations, and private living spaces have the enormous advantage of a fixed location.

But yachts and river cruise ships are frequently on the move, subject to weather influences, in continually changing ports, have travelers onboard ... How can you coordinate the maintenance team for surface maintenance with the precise timing, disembarkment, and requirements?

Anyone who can put themselves in this range of tasks can clue the detailed individualization tasks that should be implemented with the cobra CRM PRO.



**Tim Willmanns** is managing director of cobra Experten GmbH in Leverkusen. 2017 he took over the Highway-CRM. Together with his team, they support more than 4.900 customers with the successful cobra CRM software.

**Rainer Willmanns** is a management consultant and business trainer. He founded the Highway-CRM. He is a rhetorician and patent owner of the reader-centered Textur® and supports the cobra Experts GmbH as a CRM consultant.

### 3 | Organization on top

Hundreds of Word-forms expect automated data from the cobra database structure to forward to the client. Services, information, and recommendations create unique added value for business partners.

Tim Willmanns submitted this remarkable CRM project from Paul Geißler GmbH as managing director of the Leverkusen-based cobra Experts GmbH for the annual CRM AWARD.

It can be proudly announced that out of all the CRM projects submitted, the PAUL GEISSLER project reached 1st place by far as the best customer management project in 2020.



Congratulations to the Geissler-team as well as to the clients of this great company!

[www.cobra-Experten.de](http://www.cobra-Experten.de)

# CLEANING DOESN'T GET ANY HEALTHIER!

With TEP-TOP-Clean®, there's a zero!

No, we didn't go among footballers. Instead, we have had our cleaning process examined for emissions of pollutants in the Sentinel Haus Institute's European reference area as part of an innovative project.

The result surprised even the experts.

## Clean carpets and clean indoor climate with TEP-TOP-Clean®

We are proud and happy to be a partner in a unique project. Together with the manufacturer of high-quality carpets OBJECT CARPET and the company WULFF, specialist for particularly low-emission products, we launched the "Mehrwertprojekt", the "value-added project".

It is coordinated by the leader in this sector, the Sentinel Haus Institut, where we are listed as experts for healthy carpet deep-cleaning.

**Together we offer our customers from all areas added value (hence the name "Mehrwert") that didn't exist before.**

In short, an "allover happiness package" in terms of health and quality for a carpet's entire lifetime. At this point, we don't have to go into detail about the fact that optimal conservation of value requires sound advice and an optimal cleaning process.

A joint research project by

**OBJECT CARPET**

 Paul Geißler GmbH

 **SENTINEL HAUS  
INSTITUT**

 **WULFF**  
Freunde des Handwerks. Seit 1890.

## Scientifically proven: zero-emission cleaning is possible

The project's central core are emission measurements in the European reference area of the Sentinel Haus Institute.

This unique test setup enables examining products, building systems, and cleaning processes scientifically and by standards under experimental conditions.

Our part was cleaning a carpet (Smoozy 1612 from Object Carpet) placed with the adhesive system from WULFF (2K DP-Grund and HV9).

Before and after cleaning, the air quality was measured with a VOC measurement by the renowned eco-Institut (where the reference room is located) following applicable standards (VOC = volatile organic compounds).



## THE RESULT: BELOW THE DETECTION LIMIT!

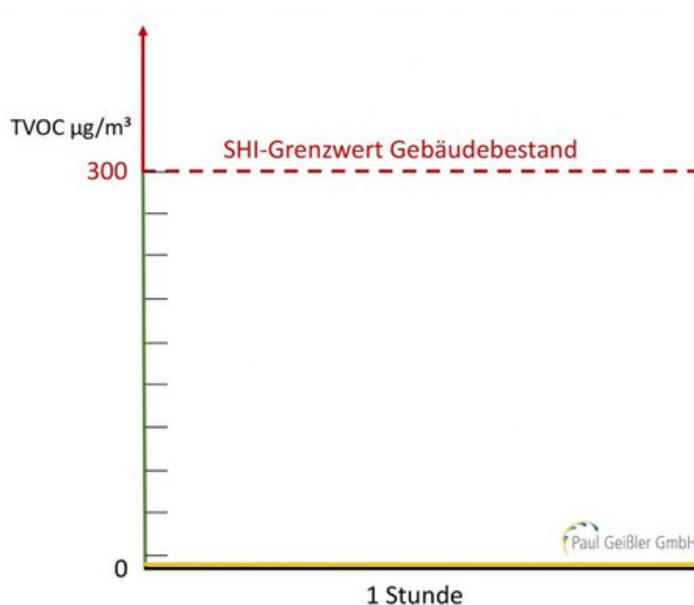
The measurements for cleaning with TEP-TOP-Clean® surprised even the experts from the participating institutes:

**„Even when measured one hour after the work was finished, the values showed no adverse effects of the carpet deep-cleaning and the indoor air quality,” says the test report.**

Our cleaning process doesn't have any negative effects, both in terms of impairment of the well-being and health of the users or the smells.

The room can be used again immediately.  
The only difference: the carpet is nice and clean again.

The chart impressively stages this:



Source: Sentinel Haus Institut GmbH



We are happy to provide you with competent answers to your questions about this topic and all other questions.

Paul und Doris Geissler

The measurement in the European reference area after cleaning with TEP-TOP-Clean® are at zero micrograms TVOC per cubic meter of room air ( $\mu\text{g} / \text{m}^3$ ).

The strict threshold value of the Sentinel Haus Institute is  $300 \mu\text{g} / \text{m}^3$ .  
By the way, a microgram is a millionth of a gram.  
This shows that our process does not change the indoor air quality.

And that already with a measurement one hour after cleaning.



"Not working together with the bad is just as much part of our duties as working with the good."

Mahatma Gandhi



# THESE ARE PARTNERS!

## Society only works as a whole

"The system (ancient Greek *sýstēma* "whole made up of several individual parts") is generally referred to as a delimitable, natural or artificial "structure", which consists of different components that can be viewed as a common whole due to certain ordered relationships among themselves." Wikipedia

## We work with the best

No matter who we are in touch with long-term: We meet the vision, hard work, decency, courage, and kindness. It would be easy for us to write a book about all the people we are allowed to live and work with! To not go beyond this journal's scope, however, we would like to introduce people and their companies hereafter who stand (up) for the values mentioned above and thus for society - for you and us.

100% commitment and, therefore, allegory ...

## For the hotel industry on land and at sea

Hotel Alpenrose Bayrisch Zell

## For culture and events

Theater Lüneburg

## For the community and the lived responsibility

KWA Kuratorium für Wohnen und Leben im Alter e. V.

## For every manufacturing trade

MaXX Print GmbH

## For those whose profession serves the welfare of others

Die Gesundheitslounge

Thank you for existing!

You make the world a little better for each of us!



# ALPENROSE

## BAYRISCHZELL



### OUR ARCHITECT

Dirk Wesenfeld has combined the rustic Bavarian lifestyle with the original chic of the 50s and 60s in the Alpenrose Bayrischzell.

This is how the guesthouse and cabin atmosphere was created, where the guests immediately feel at home.

Dirk Wesenfeld has been working as an architect since 1993, and in the year 2000, he founded his own office together with a partner in Munich.

He has extensive experience in the fields of living, commerce, catering, and hotel.

Für weitere Informationen siehe auch [www.wesenfeldhoefer.de](http://www.wesenfeldhoefer.de)



We plan holistically.  
This includes the life cycle of the surfaces and thus the involvement of Paul Geißler GmbH for the care of the carpets - right from the start."

[Dirk Wesenfeld | architect](#)



# ALPENROSE

BAYRISCHZELL

**WELCOME TO FRIENDS!**

## **Our privately owned and family-run house**

...from 1911 is popular with travelers, day visitors, and locals alike. Whether in the rooms, in the restaurant, in our conference rooms, in the unique "Zirbelstube" or the wellness area - in the Alpenrose, Bavarian tradition merges charmingly with modernity.

In this atmosphere, a stay is pleasurable, a stopover becomes the day's highlight, and vacation memorable. 33 individually furnished rooms offer a temporary home - welcome to friends.

## **A sundowner on our sun deck**

... pointing south with a view of the surrounding mountains, is the perfect start for a cozy evening. A small, fine menu awaits you in the family-friendly restaurant; the seasonal dishes produced in the region are freshly prepared for you.

In the Alpenrose, you can meet in a relaxed mountain atmosphere with up to 30 participants. We have two conference rooms and additional rooms as required for your event.

## **Complete your seminar with a unique team event.**

Cooking together, sports team-building experiences, or entertaining collective evenings, we have an offer that guarantees unforgettable experiences and fun together with our local partners.

Geissler's friends are our friends! See you soon!  
Michael and Katy Jacobi

[www.bayrischzell-alpenrose.de](http://www.bayrischzell-alpenrose.de)

Schlierseer Straße 6 | 83735 Bayrischzell

The historic salt- and Hanseatic city of Lüneburg is a worthwhile travel destination 365 days a year.

Whether a hike in the Lüneburger Heide or a walk through the picturesque and winding streets of the historic center - there's a lot to discover and experience in every season!



ROOM, a dance piece by Olaf Schmidt, photo: t&w / Andreas Tamme

## Welcome to the Lüneburg Theater

Such an excursion can be wonderfully completed with a visit to the Lüneburg Theater. In the past few years, we became a well-known three-part house. Our program is extremely varied, even in special times: from moving musical theater and impressive drama, cutting-edge dance pieces to children's and youth theater, and concerts with our orchestra, the Lüneburg Symphony Orchestra.

GIRLOON welcomes you with a red carpet in our foyer - and thanks to the care provided by Paul Geißler GmbH, after five years, it's still as shiny as it was on the first day. The Geißlers impress with their sustainability and are always reliable and very likable partners! "

Volker Degen-Feldmann  
Administrative Director

## Let's face forward together

- to exciting, entertaining, and touching theater

In times of "social distancing" and curfews, one thing has become apparent above all: The community that counts, especially in exceptional situations.

And this community is ideally shaped by diversity - of thoughts and beliefs, origins, and preferences.

And at the same time of common sense.

We look forward to going on a journey of discovery with you, dreaming, going inwards, laughing, and being touched!

[www.theater-lueneburg.de](http://www.theater-lueneburg.de)  
AN DEN REEPERBAHNEN 3  
21335 LÜNEBURG  
GERMANY

**Ticket Hotline**  
+49-431-42100  
Tue-Sat 10.00-13.00  
+ 14.00-17.30

# Life – the way I want it.

Already since 1966, we have focused on the desires of the older generation. In our fourteen residential homes, two nursing homes, and our clinic for neurological and geriatric rehabilitation, we offer the best care and support – from assisted living to full-time service. Our residents enjoy individual living and at the same time residing in the community – for example, with our numerous activities, discussions, and events. This is how we enable our residents to live like at home.

Trust and loyalty are essential for us not only for living together but also with our partners - KWA and Paul Geißler GmbH are working together for many years already to create a high-quality living space for the elderly.



MaXxPrint GmbH is a medium business digital printing company based in Leipzig. It was founded in Leipzig in 2004 and emerged from a prepress and print placement company founded in 1990 by the shareholders who are still active in the company today. As early as the mid-90s, the company engaged intensively with the developing digital printing technologies, and in 1997 the term MaXxPrint was protected as a trademark.

Today, more than 30 years later, MaXxPrint is a reliable partner in the provision of printing services in trade fair graphics, events, POS, outdoor advertising, and interior design. Sixty employees usually work in a 2- or 3-shift system to meet all customer requests error-free and at the highest level.



Headquarters in Leipzig



Parts of the printing machinery



Textile, luminous ceiling by MaXx Print

**Printed today for the future.**

In environmentally and socially difficult times, sustainability is increasingly developing into a positive attitude towards life.

For us, sustainability is not just an attitude but rather a lived value because we have been aware of our responsibility for our environment for years.

**To this end, we had introduced our green line already years ago.**

By this, we don't only mean the use of PVC-free materials, but also our power generation from renewable energies (photovoltaics), solvent-free printing processes (including latex printing with water-based, solvent-free inks), and product shipping that completely dispenses with plastic!

Dealing with short-lived products, especially in the trade fair and event sector, has raised awareness of the need for sustainability over the years.

Avoiding unnecessary waste and reducing emissions before, during, and after the production process is always held dearly.

Therefore, in recent years, various recyclable products have been introduced, and non-toxic, emission-free processes have replaced printing techniques with high solvent concentrations.

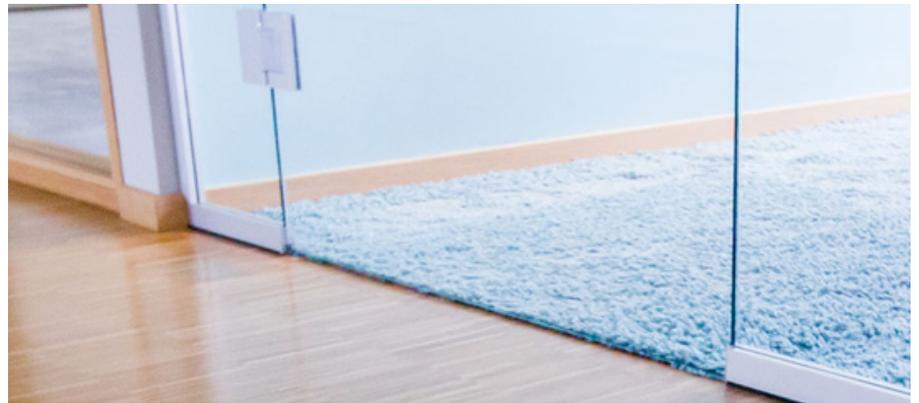


Ceiling pictures with sound-absorbing acoustic fabric. Better speech intelligibility that you can hear.

This claim was also enforced in designing the new office and production space we moved into 2014.

High-quality wooden floors and textile coverings were laid in the administration area. The cleaning of the textile coverings and the hard floors takes place exclusively with the help of solvent-free and chlorine-free additives.

With many of our customers, we can now see how aggressively the disinfectants used in corona times attack the surfaces of tables, textiles, menus, but also floors and bordering wall surfaces.



Therefore, we prefer gentle cleaning methods with a higher frequency. We have always trusted in the Geißler GmbH, which works with the same standards.

"A cooperation in which not only the performance but also the understanding of values is correct."

Christian Raithel | Executive Director

Marius Zschämisch | General Manager

**XX<sup>®</sup>**  
**MaXxPrint**  
[www.maxxprint.de](http://www.maxxprint.de)

MaXxPrint GmbH | Zschortauer Str. 71 | 04129 Leipzig  
Tel.: +49-341-58923-0

We are also on Instagram and Facebook!



"Wertjournal.  
A touchingly good impulse for  
living partnership.  
Thank you!"

Nicole Renneberg



**[WWW.GESUNDHEITSLOUNGE.DE](http://WWW.GESUNDHEITSLOUNGE.DE)**

## **The holistic online film magazine**

Nicole Renneberg is a presenter, film producer, and journalist of absolute passion. The Gesundheitslounge (English: health lounge) is her "heart project" with which she wants to motivate people for a healthy, conscious, sustainable lifestyle that is fun and prosperous.

## **Medial experience of proofed health building materials**

In close cooperation with the Sentinel Haus Institute, which offers Europe's largest search engine for health building materials, Nicole Renneberg started a media campaign on the subject of healthy living in autumn 2020, which will continue in 2021. The articles produced by the Gesundheitslounge lead to end customers, professional artisans, construction - and real estate companies, etc., and actively explain how easy it is to remodel your home healthily.

Worth seeing and knowing!

## **Healthy and natural, sustainable living and residing needs to be more prevalent in Germany!**

Nicole Renneberg's call plans further well-founded on-site reports, health talks, tips, and tricks, and the presentation of sustainable products in the Gesundheitslounge under the category "Green Living & Residing".

More than 22 years of experience in the international media business and TV studio in Berlin is ensured by professionalism.

If you want to contribute something, you are sincerely invited to a dialogue to give this crucial topic even more transparency:

**Nicole Renneberg | mobile +49 (0) 177 68 67 844  
nr@gesundheitslounge.de**

## **Your life is now, don't miss it!**

With its film campaigns, the Gesundheitslounge currently covers health, nutrition, body & soul, and slow travel.

What is good feels good.

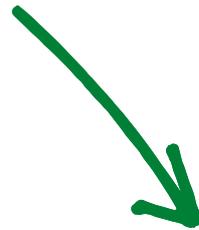


**DELIGHTED THAT YOU'VE FOUND US?**

**YOU WANT TO HELP?**

**US AND OTHERS?**

**PLEASE GIVE CHANCES WITH YOUR GOOGLE REVIEW!**



**THANK YOU!**

**PAUL & DORIS GEISSLER + TEAM**





## In Person ...

... we hope that our Wertjournal touches and inspires.

All people say "not much text, people stop reading".

We believe that our surrounding is different and smart enough to see the added value. Correct?

Feedback and sharing are welcome!

We thank our customers and partners who have enriched this idea with such wonderful contributions!

Zero sponsoring & intent, but with heart - competence - time and pure, good words. That is attitude. Significant and socially beneficial. Humane and professional.

## Our 2020?

Because we are largely connected with the hotel industry on land and the water, 2020 - which started so amazingly - grilled us badly. Not only economically but also personally.

Every company is only as good as the people who bring it to life. We pray for many of our customers and partners and hope so much to see you again soon!

We are equally grateful for all the doors that were opened in 2020, which allowed us - with all the measures that have been taken - to keep the jobs of our service team and thus secure our livelihoods.

Thanks again for the congratulations on our significant birthdays! The photo shows how happy we were!

The festival scheduled for 2021 will be canceled, which is wistful with a view to the 50th anniversary of Paul Geißler GmbH. We plan to do so on the 55th anniversary and to welcome our guests with a hug!

With this in mind, our best wishes for the New Year!

May the light keep getting brighter! For each and every one of you.

Sincerely,

Doris and Paul Geißler and their team

[www.paul-geissler-gmbh.de](http://www.paul-geissler-gmbh.de)



On December 24th, many of us celebrate the birth of Jesus.

When a scribe asks him about the highest commandment in the Bible, Jesus answers with the double commandment of love and with this sums up the Ten Commandments:

**„You should love your neighbor as you love yourself.“**

(Leviticus, 19:18).

According to this, it's not only possible to live well, but also to work together splendidly.

**Merry Christmas!**

